

GIMME



What is the Gimme 5 Challenge? It's an easy and fun way to help InterAct raise money to support victims and survivors of domestic violence and sexual assault. The Gimme 5 Challenge shows that we can create BIG change with just pocket change. InterAct will provide you with a poster with every dollar amount between \$1.00 and \$5.00 (\$1.00, 1.01, 1.02...4.98, 4.99, 5.00). Every time you make a donation, you can cross off the amount that you gave. Once all the amounts have been crossed off, you will have donated \$1,203.00. By participating in the Gimme 5 Challenge, your co-workers will raise enough money to provide a family of four with a warm place to sleep, food to eat and counseling services for one week.

How do we get started? The Gimme 5 Challenge can be accomplished in 3 easy steps:

Step 1: Pick out a place in your office to set up your Gimme 5 display (1 poster, 1 donation sheet, large water jug (from a water cooler). Pick a spot that is highly visible and frequently visited.

Step 2: Identify a "Cheerleader" for your office. It always helps to have at least one person who reminds everyone about the project and encourages everyone to keep going. The first job of the Cheerleader is to send out an introduction email (see example below).

Step 3: Double the fun and the money by getting other departments involved. Everyone loves a friendly competition. Have Human Resources take on Sales or Guys vs. Gals. The department that finishes the challenge the fastest wins!

What do we do once we have completed the Gimme 5 Challenge? After the challenge has been completed, talk with your Human Resource Director to see if your company offers any matching funds. Most large companies will match the amounts their employees donate to charity. Then, fill out the enclosed donation form and return the form and funds to InterAct.

If you have any questions or need additional materials throughout the challenge, please contact: Allison Strickland, Development Officer at allisons@interactofwake.org or 919.865.1785.

Gimme 5 Email Example:

Communications Team:

Over the next month you are going to be hearing a lot about the Gimme 5 Challenge for InterAct. We are competing against the *Human Resources Department* to see which team can complete the challenge the fastest.

Here are the details:

In the *Break Room*, you will see a large water jug and a poster with lots of dollar amounts listed. When you make a donation, cross off the amount you donated. The goal is to cross everything off of our sheet before the *Human Resource Dept.* is able to complete their challenge sheet.

Once we have completed the challenge we will have raised **\$1,203.00** to donate to InterAct. Our donation will provide a safe place to stay, food to eat, and counseling services for a family of four for one week.

The winning team will receive *lunch prepared by the losing team*.

We can create BIG change with just our pocket change!

Your Gimme 5 Cheerleader

About InterAct:

InterAct is a private, nonprofit United Way agency that provides safety, support, and awareness to victims and survivors of domestic violence and rape/sexual assault. In 2009, InterAct opened the doors to the Family Safety & Empowerment Center, which connects the thousands of families served by InterAct with the additional resources they need to maintain violence-free lives over the long term. The agency provides two 24-hour crisis lines, group and individual counseling, bilingual counseling, specialized children's counseling, case management, court and hospital advocacy, professional training, and a full violence prevention curriculum in the Wake County schools. InterAct also operates Wake County's only confidential residential program for women and children fleeing domestic violence. Visit InterAct at www.interactofwake.org.

Event Donation Form



Name of Event: _____

Date of Event: _____

Location of Event: _____

Contact Person: _____

Telephone: _____

Email: _____

Address: _____

City: _____ State: _____ Zip: _____

Total Donation to InterAct: _____

Comments: _____

Please send your completed form back to:

InterAct
Attn: Development
1012 Oberlin Road
Raleigh, NC 27605

If you have any questions, please contact
Allison Strickland at allisons@interactofwake.org or 919.865.1785